

SUMMER @ STERN THROUGH NYU PRECOLLEGE

JULY 6 - AUGUST 15, 2014

SUMMER @ STERN ABOUT

If you're thinking about pursuing business in college or are just interested in knowing a little more about the basics and want to spend an unforgettable summer in NYC, then [Summer @ Stern](#) through [NYU Precollege](#) is for you. This program will give high school students an introduction to business, college life, and the cultural vibrancy of New York City.

SUMMER @ STERN WHO SHOULD APPLY

Motivated rising high school seniors and juniors who want to learn more about business, Stern and NYU should apply to Summer @ Stern. *Preference for admission into Summer @ Stern will be given to qualified, rising seniors.*

SUMMER @ STERN PROFESSORS



[Dan Gode](#)

Professor Gode joined NYU Stern in 1998. He teaches modeling financial statements, business drivers of industries, taxes and business strategy and essentials of business. He has received three teaching awards at NYU Stern. Dan is the founder of Almaris Consulting and Training. He consults with and teaches at corporations and financial institutions worldwide and is known for bringing his industry experience to the classroom. Dan has an undergraduate degree in electronics engineering, MBA in Marketing, MS in Information Systems, MS in Accounting, and a Ph.D. in Accounting.



[Adam Alter](#)

Professor Alter is an Assistant Professor of Marketing and the author of the New York Times best-seller *Drunk Tank Pink*. Professor Alter's research focuses on judgment and decision making and social psychology, with a particular interest in the sometimes surprising effects of subtle cues in the environment on human cognition and behavior. Professor Alter's studies have been featured on CNBC, PBS and BBC Radio, and in The New York Times, The Wall Street Journal, The Economist and Newsweek.



[Tom Meyvis](#)

Professor Meyvis is an Associate Professor of Marketing. His research and teaching interests focus on consumer behavior, specifically consumers' information processing and decision-making strategies. His research has been published in leading journals, including the Journal of Consumer Research, Journal of Marketing Research, Psychological Science, and Organizational Behavior and Human Decision Processes.



SUMMER @ STERN COURSES

Business and Investments [MULT-UB 275]

4 credits

Professor Gode

You need business and financial skills in your personal life as well as your professional life. In your personal life, you have to understand the trade-offs between consumption and savings, the time value of money, and the trade-off between risk and return. In your professional life, your responsibilities for business and financial management grow as you rise in an organization or your business expands. Most high school curricula do not prepare students for these essential life skills. This course covers three critical areas: personal finance, business planning, and capital markets. It also teaches life lessons about how and why career choices affect financial outcomes.

[View Syllabus](#)

Behavioral Economics and the Science of Decision Making [MULT-UB 276]

4 credits

Professors Alter & Meyvis

Study the science behind how people make decisions through an overview of research in the behavioral sciences. Understand how these tools can be leveraged to predict consumers' responses, anticipate managerial biases, and, ultimately, design more effective managerial and marketing strategies to obtain a competitive advantage. [View Syllabus](#)

Space in Summer @ Stern is limited. Students may apply to take just one Summer @ Stern course, but preference will be given to students who apply to take both courses.

NYU PRECOLLEGE OPPORTUNITIES

Social Events

As a Summer @ Stern participant, you are eligible to sign up for NYU Precollege social events and activities that will allow you to get to know other students and explore NYC. While activities may change each summer, below is an example of activities offered in the past.

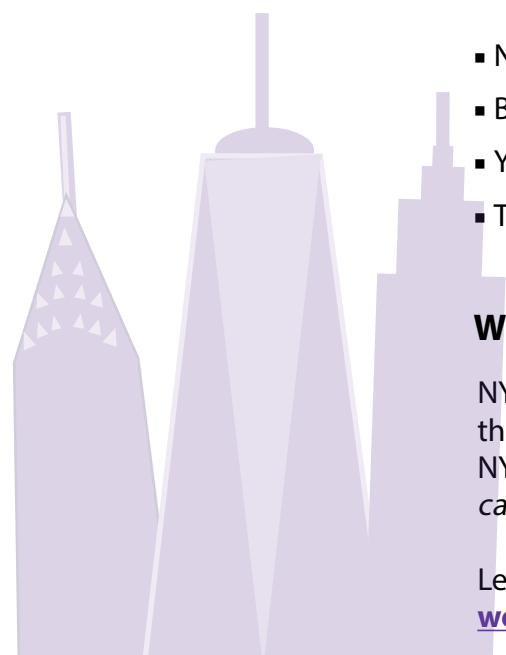
- NYC Scavenger Hunt
- Broadway Shows
- Yankee and Mets Games
- Trips to NYC Sights
- Museum Trips
- World Trade Center Memorial
- Trip to Coney Island

Writing Workshop

0 credits

NYU Precollege students who are enrolled in at least one credit-bearing course have the opportunity to participate in a free, five-week noncredit workshop taught by NYU's distinguished writing experts. *This course is required for students living on campus.*

Learn more about these NYU Precollege opportunities on the [NYU Precollege website](#).



SUMMER @ STERN TUITION

2 Courses + Room & Board

\$13,215

Approximate

Students have the opportunity to live on campus when enrolled in Summer @ Stern through NYU Precollege. Students living on campus must be enrolled in two credit bearing courses, and in one noncredit workshop. Learn more about living on campus on the [NYU Precollege website](#).

2 Courses

\$10,811

Approximate

A limited number of scholarships are available to academically qualified students who demonstrate a high level of financial need. Learn more about tuition and financial aid on the [NYU Precollege website](#).

SUMMER @ STERN APPLICATION

Summer @ Stern applicants must complete a two-step application process:

- 1 First, apply to NYU Precollege. Learn more about how to apply to NYU Precollege on the [NYU Precollege website](#).
- 2 If accepted to NYU Precollege, you will then be eligible to apply to Summer @ Stern. The Summer @ Stern application includes a few more questions. These questions will allow us to get to know applicants better as we review applications.

Acceptance into NYU Precollege does not result in automatic acceptance into Summer @ Stern. Students who do not get accepted to Summer @ Stern may still register for NYU Precollege courses.

Application Deadlines

February 1, 2014	Online application available
March 1, 2014	Residential priority deadline
March 15, 2014	International student application deadline
April 1, 2014	Scholarship application deadline
April 15, 2014	Commuter priority deadline
May 1, 2014	Final application deadline

Admissions decisions will be communicated on a rolling basis.

APPLY

Acceptance to or enrollment in Summer @ Stern does not increase chances of or guarantee admission to NYU Stern. Credits earned through Summer @ Stern cannot be applied to any NYU Stern degree.

For questions regarding Summer @ Stern please e-mail summer@stern.nyu.edu.